Fruit Growers!

Here's tractor power tailored to your measure and guaranteed to fit.

A TRACTOR and a suit of clothes have this in common-to be any good they must fit the individual owner's requirements. In the case of tractors one man needs a small row-crop, another man a mediumsize standard, and still another a large Diesel crawler. It all depends on the type of work to be done, and the amount. And when it comes to orchard and grove work-well, that's something else again. The fruit grower's conditions and requirements are different from all the others'-and so must his tractor be if he is to use it efficiently and satisfactorily.

That's why, in addition to all the other types, Harvester engineers have designed two tractors exclusively for the use of fruit growers. It's just another case of giving the customer what he needs and wants.

These two McCormick-Deering Orchard and Grove tractors, O-4 and O-6, were literally "made to order." They have just about everything in them and on them that fruit growers all the way from California and Florida to Washington and New York have been asking for. Some of the improvements and accessories are regular and some are special. You order what you want according to your needs.

Take a look at the illustrations on the next few pages and note the features that have put these tractors in a class by themselves.

Streamlined? And how! Not a "fruit picker" in a trainload! Low-hanging branches glide over and around them like water on a duck's back.

Convenience and comfort? Nothing else but! Low platform, upholstered seat, close-up controls, hand clutch, foot brakes-and five forward speeds under variable governor control.

Power? Well, the O-4 has the same basic engine as the two-plow Farmall H, and the O-6 has the three-plow Farmall M engine—which means engine efficiency and economy already attested by thousands upon thousands of enthusiastic owners.

Give these tractors the once-over on your local McCormick-Deering dealer's sample floor. Get on one and drive it. Better still, ask the dealer to give you a demonstration in your own orchard or grove. If you have any doubts about how good these tractors are, a demonstration will settle them once and for all.

